

Keller Williams inducted into Training Magazine's Hall of Fame

AUSTIN, TEXAS – Feb. 13, 2018 - Keller Williams, the world's largest real estate franchise by agent count and the U.S leader in units and sales volume, was inducted into the Training Top 10 Hall of Fame during the Training Top 125 Gala held last night in Atlanta, Ga.

Keller Williams was ranked as the No. 1 training organization across all industries in the world on the Training Top 125 in 2017 and 2015 and held the No. 2 spot in 2016 and 2014.

"For 35 years, Gary Keller has been saying we're a training and coaching organization disguised as a real estate company," said John Davis, CEO and president, Keller Williams. "Thanks to his vision and commitment to investing in our people, we've been able to help our associates grow their businesses and create opportunities to fund their lives."

Focused on training and coaching, Keller Williams provides leadership and agent curriculum paths that extend across all experience and production levels via resources and tools from Keller Williams University, KW MAPS Coaching, KellerINK, KW Labs, KW Video, KW Research and the franchise's Growth Initiative and Career Growth Initiative.

Created in 2008, the exclusive, global Training Top 10 Hall of Fame recognizes organizations that demonstrate outstanding, consistently effective, long-term employer-sponsored workforce training and human capital development.

"It's difficult enough to attain a Top 10 ranking for four consecutive years; achieving the No. 1 or 2 spot for all four years is a stellar achievement that has only been accomplished four times in the last decade," said Lorri Freifeld, editor-in-chief, *Training* magazine.

The Training Top 125 is strongly focused on the linkage between training and achievement of corporate strategic goals as demonstrated by Kirkpatrick Level 3 and Level 4 results. Attaining a Top 10 ranking is a significant achievement.

The *Training* magazine Hall of Fame now consists of 16 companies: Blue Cross Blue Shield of Michigan; Booz Allen Hamilton; Capital BlueCross; CHG Healthcare; Deloitte LLP; Ernst & Young; Farmers Insurance; IBM; Jiffy Lube International; Keller Williams; KLA-Tencor; KPMG LLP; McCarthy Building Companies; PwC; SCC Soft Computer; and Verizon.

"Keller Williams' innovative, training-based culture consistently drives the company's record growth, revenues and employee engagement," said Freifeld.

About Keller Williams Realty, Inc.

Austin, Texas-based Keller Williams, the world's largest real estate franchise by agent count, has more than 930 offices and 177,000 associates. The franchise is No. 1 in units and sales volume in the United States. In 2018, *Training* magazine inducted Keller Williams into its Hall of Fame of top training organizations across all industries in the world.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards agents as stakeholders. The company also provides specialized agents in luxury homes, commercial, and farm and ranch properties. For more information, visit kw.com.

About *Training*

Training magazine is the leading business publication for learning and development and HR professionals. It has been the ultimate resource for innovative learning and development—in print, in person, and online—over the last 50-plus years. *Training* magazine and *Training* magazine events are produced by Lakewood Media Group.